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As a consultant he specializes in start-up airline strategies, regulatory compliance, licensing, aircraft sourcing, strategic planning, contracts, marketing and preparing business plans.

Mr Baldwin is a volunteer at Ironman triathlon events and is an avid distance runner. He also enjoys golf and is an occasional golf correspondent for local newspapers.

Previously Mr Baldwin served as Deputy General Manager for Legal and Regulatory Affairs of Star Airways, a small Turkish cargo airline of which he was a founder, and prior to that, represented Tajik Air, the international airline of the Republic of Tajikistan, in the United States. In the latter capacity, he represented the airline's interests before the US government, multilateral development banks and private US and international business interests.

Mr Baldwin served as an officer in the US Navy (1974-1978) and the active US Naval Reserve (1978-1994). Assignments included Communications Officer on board a Navy Destroyer, Naval Liaison Officer on tanker convoys during the Iran/Iraq War, Officer in Charge of military officers boarding, inspecting and briefing masters of merchant ships delivering military cargo during the first Gulf War and Commanding Officer of a US Naval Reserve unit. He is now retired with the rank of Commander.

Mr Baldwin is the author of *Pan American World Airways – Images of a Great Airline 2nd Edition* (Kindle Direct Publishing, 2020), *The Evolution of the Airline Industry: Regulation, Events and Influencing Factors* (Kindle Direct Publishing, 2019), and with the late Jeff Kriendler, former Vice President, Corporate Communications at Pan American, *Pan Am – Personal Tributes to a Global Aviation Pioneer* (Pan Am Historical Foundation, 2017) and *Pan American World Airways – Aviation History through the Words of its People* (BluewaterPress, 2011). His website is www.jpbtransconsulting.com.

Mr Baldwin obtained an A.B. (Bachelor's) Degree in International Relations from the University of Southern California (Los Angeles) and a J.D. (Juris Doctor) Degree from the American University Washington College of Law (Washington, DC). He is a member of the U.S. Naval Institute, the U. S. Golf Association, Cambridge Multi Sport (CMS – tri club) and Sigma Alpha Epsilon. He has traveled widely and includes among his interests, distance running, golf, hill walking, model railroading, spectator sports, sailing, and classical music. He is married and resides in Maryland.