

Privacy Policy of the World Airline Historical Society, Inc.

Adopted by the board of directors, September 1, 2021

The official name of the corporation is the World Airline Historical Society, Inc. (the 'Corporation'). We were incorporated as a 'not for profit' corporation in Florida on December 13, 2002. We are also registered with the Internal Revenue Service under Section 501(c)(3) of the Internal Revenue Code as a corporation organized and operated exclusively for the tax-exempt purposes set forth therein, including charitable and educational purposes.

The purposes of the Corporation are the preservation of airline collectibles and memorabilia; the preparation and maintenance of the history of the airline industry in our culture; the benefit of the general public; the eventual creation of a museum for these purposes; and any lawful purpose or purposes not for pecuniary profit and not specifically prohibited to corporations under the laws of the State of Florida.

Our mission is to encourage and facilitate, through private and public collections, the preservation of memorabilia representing the world's commercial airlines. Through our journal, *The Captain's Log*, the Society also helps document the histories of aircraft, airports, and air carriers.

This Privacy Policy explains how we collect, manage, use and protect your personal data. "Personal data" includes any information allowing you to be identified as an individual.

This document may be changed or updated from time to time, so please check back to see if we have made any changes to how we handle your data.

1. Who "we" are

The terms "World Airline Historical Society," "WAHS," "we," and "our" refer to World Airline Historical Society, Inc., a volunteer-driven, nonprofit organization incorporated in Florida and registered with the IRS as a 501(c)(3) tax-exempt entity. WAHS is also registered in Florida to carry on activity under the name 'Airliners International Association' (a 'doing business as' or 'dba' name). 'Airliners International' is a trademark of WAHS and, at our option, we may license use of our 'Airliners International' trademark to third parties for events that are in furtherance of our purposes.

2. When we collect personal data

We collect personal data from you when you complete any of our order forms. When you order from us or a licensee of our 'Airliners International' trademark (join WAHS, register for an event, make a donation, or subscribe to our mailing list) you will be asked to provide contact information (like name, telephone, email address and mailing address) and financial information (like credit card number and expiration date). This information is used to complete your request and for billing purposes as appropriate. If we have trouble processing a request, we'll use this information to contact you. We will also use this information to contact you about the products/services on our site in which you have expressed interest. At your option, you may also provide demographic information about yourself, but it is not required.

3. What personal data we collect

No registration is required to use this website and therefore we do not require you to disclose any personal data to us to browse our website. You do need to provide us with certain personal data in order for us to provide you with certain services:

Membership: We require you provide name, mailing address, and email address to become a member.

Newsletter: Basic personal data such as name and email.

From our website pages: Using Google Analytics, we can track what pages you visit, how long you spend on each page, how you found us, and if you have visited us before. None of this information can be traced back to you. It is not linked to any personal information that can identify any individual person. If you register for an event (like Airliners International™), you will be asked to create an account and provide the information required on that form. We will not share or sell it with anyone not associated with the organization or a licensee.

From other websites: Notification of payments or donations is made through our designated payment collection services. We have no access to the bank account or credit/debit card details which you provide to these third parties.

3.1 Children

The safety and privacy of children is very important to us. Our Bylaws presently do not have a minimum age requirement. A parent or guardian may purchase a membership for their minor child, but we do not knowingly communicate directly with a minor child, only with the adult sponsor.

3.2 Personal Data: Bank Accounts and Credit Cards

Bank Accounts: We use the PayPal platform to process regular membership, orders, and donation payments made by debit or credit card. We do not have access to the bank account and full card details you provide to them.

Occasionally, an individual makes a payment by personal check. A copy of the check is retained by our bank for seven years and is accessible to us online for 18 months. We can request a copy of the check from the bank once it is no longer available online.

Credit Cards: Website payments are processed by PayPal and we do not have access to the full credit card details.

4. Cookies

We do not use cookies on our website.

5. How we use personal data

We use your personal data for the following purposes:

To provide you with the services, products and information you request from us;

To analyze transactions and improve our services, products and website;

To keep accurate membership records to support and engage with our members and to fulfill our obligations to them;

To support our volunteers;

To send you WAHS-related information about meetings, news, events, services, products, and activities;

To keep accurate financial records supported by internal control procedures;

To perform our obligations under any contracts we enter into with you.

Consent: Unless you opt-out, you give us specific permission to contact you (without limitation by email) about our latest newsletter, upcoming local or national events that might be of interest to you, new products or services, or changes to this privacy policy. You may withdraw your consent to contact by email upon written notice to us.

6. How we share personal data

We are the sole owners of the information collected on this site. We only have access to and collect information that you voluntarily give us via email or other direct contact from you. We will not sell or rent this information to anyone nor will it be posted for general public access. We will use your information to respond to you regarding the reason you contacted us. We will not share your information with any third party outside of our organization other than a licensee of our organization or as necessary to fulfill your request.

7. How we protect and store personal data

We take precautions to protect your information. We know how much data security matters to you, and we will treat your data with the utmost care and take all steps reasonably necessary to protect it and ensure it is treated securely and in accordance with this Privacy Policy and applicable law.

When you submit sensitive information via the website, your information is protected both online and offline. All information electronically stored is backed up on the servers of our suppliers who host our IT systems. All payment details are encrypted and any account passwords for our site are also encrypted and cannot be shared.

While we do everything we can to ensure that electronic submission of data via email or our website is secure, we cannot guarantee total safety. Any transmission is at your own risk. Once we have received personal information, we will use strict procedures to keep it confidential. Only individuals who need the information to perform a specific job (such as membership services) will have access to personally identifiable information.

We will keep your information only for as long as you engage with us in any of the above ways, and only as long as we need it.

We will, on a regular basis, review the personal data we collect and hold, to ensure the data is kept only for the appropriate amount of time.

8. Your individual rights

8.1 You have the following rights regarding personal data that we hold about you. If you would like to exercise any of the rights, please contact us.

(a) **Access.** You have the right to ask us to provide you with a copy of your personal data and the other details we hold about you.

(b) **Rectification.** We will correct any inaccurate personal data and complete any incomplete personal data (including by providing a supplementary statement) that we hold about you.

(c) **Prevention of processing likely to cause damage or distress.** We will cease processing your personal data for a specific purpose, or in a specific way, if it is likely to cause unwarranted damage or distress, either to you or a third party.

(d) **Erasure.** At your request, we will delete your personal data in a timely manner.

(e) **Restriction.** We will restrict the processing of your personal data in certain circumstances (e.g. if you believe your personal data held by us is inaccurate), if requested by you to do so.

(f) **Right to opt-out.** You can opt-out of the processing of your personal data for a particular purpose.

(g) **Right to opt-out of marketing.** You can opt-out of our using your data to contact you for direct marketing purposes

8.2 We will process all personal data in line with your rights in each case in accordance with the time limits and requirements of applicable law.

9. Contacts and Complaints

You may ask any questions and make any requests, comments, or objections regarding this policy or our use of your data by emailing info@wahsonline.com or by writing to World Airline Historical Society, Inc., PO Box 13693, Tampa, FL 33616 USA.

We are not a “public authority” as defined by the Freedom of Information Act 2000, and we will therefore not respond to requests for information made under that Act.

Last Updated: August 25, 2021

Issued by World Airline Historical Society, Inc., PO Box 13693, Tampa, FL 33616